DANIELLE POSA

CEO AND CO-FOUNDER, WAIOS · WELLBEING ADVISOR · KEYNOTE SPEAKER

DANIELLEPOSA.COM
WASHINGTON, DC



ADVISORY
Wellbeing advisor to the C-suite and to Kolaghassi Development, King Salman Park, Riyadh

PREVIOUSLY
Gallup, management consultant. Chopra Global, Director of Enterprise Solutions.

LEADERSHIP
Vice Chair, Global Wellness Institute Workplace Wellbeing Initiative

SELECTED CLIENTS
LinkedIn, Pearson, Panera Bread, AstraZeneca, Comcast, Viacom, Amdocs

SPEAKING
On stage since age 15. Kellogg, Columbia, the Transform conference, ESTO.

EDUCATION
University of Maryland, Marketing and International Business

SPEAKING AND MEDIA
hello@danielleposa.com

SHORT BIO

> Danielle Posa is the CEO and Co-Founder of WAIOS, the Wellbeing AI Operating System, and a wellbeing advisor to the C-suite. A former Gallup consultant and longtime collaborator of Dr. Deepak Chopra, she has spent nearly two decades helping leaders make wellbeing a measure of success. A childhood cancer survivor, she has been speaking since age 15.

FULL BIO

Danielle Posa is the CEO and Co-Founder of WAIOS, the Wellbeing AI Operating System, which replaces the annual engagement survey with continuous, AI-powered measurement inside the tools people already use and turns wellbeing into a business metric tied to cost, turnover, and performance. For nearly two decades she has worked at the intersection of people and business, guided by one conviction: what we measure is what we value, and when the metrics change, the systems change.

Danielle began her career at Gallup in 2008, consulting Fortune 500 clients on employee engagement and positive psychology. In 2010, Gallup CEO Jim Clifton assigned her as the company's liaison to Dr. Deepak Chopra for its wellbeing research, and she joined a core team helping mayors and city leaders treat the wellbeing of their residents as the real test of a city's success. Her work with Chopra became one of the defining relationships of her career. Over the years they spoke on several stages together, guest lectured at Kellogg School of Management and Columbia, and co-created and co-taught Workplace Wellbeing and the Soul of Leadership, and she later served as Director of Enterprise Solutions at Chopra Global.

Through her advisory firm, Global Wellbeing Group, Danielle has advised organizations including LinkedIn, Pearson, Panera Bread, AstraZeneca, Comcast, Viacom, and Amdocs, always working directly with the C-suite to integrate wellbeing into business strategy and into the mindset of leaders. She also works privately with a small number of senior executives, and is a wellbeing advisor to Kolaghassi Development Company for its $3 billion district at King Salman Park in Riyadh, Saudi Arabia. She served as Vice Chair of the Global Wellness Institute's Workplace Wellbeing Initiative and developed Gross National Wellbeing, a movement to make wellbeing a primary measure of success for companies, cities, and nations alongside GDP.

Her conviction began early. Diagnosed with Stage 3 Non-Hodgkin's lymphoma at age five, Danielle gave her first keynote at 15 for the Children's Cancer Research Foundation, and reflecting on that experience gave her a lifelong belief that the power of the mind, the will, and the spirit goes far beyond what most of us understand. A former Make-A-Wish child, she later returned as a Make-A-Wish volunteer and speaker, and in college completed two triathlons to raise money for the Leukemia and Lymphoma Society. She has been speaking ever since, from Kellogg and Columbia to the Transform conference and the U.S. Travel Association's ESTO conference, and her writing has appeared in HuffPost, Chopra.com, and Training Industry. An avid solo traveler and photographer, she has spent time in communities from Kibera in Nairobi to Varanasi in India, experiences that grounded her belief that human potential is everywhere. She holds a degree in Marketing and International Business from the University of Maryland. Raised in New York as the oldest of four sisters, she lives in Washington, DC, with her two children.

"We measure everything except what matters. I'm here to change that."